



# Cricketers' Trust Impact Report

2021-2025

A five-year review of our life-changing work

# Contents

- 03 Welcome From Alec Stewart
- 04 Executive Summary
- 06 Theory Of Change
- 07 Our Five-Year Impact
- 10 Who We've Helped
- 11 Thorpe Family Story
- 12 Partnering With The Trust
- 13 The Future
- 15 Get Involved



# Welcome...

**I am truly honoured to have been asked to take on the role of President of the Cricketers' Trust at a time when both opportunities and challenges for our game are evolving.**

Having seen countless individuals benefit from the Trust in times of need, and witnessing its proactive educational work for today's generation, I have always been a passionate supporter of the Trust.

As a former player and somebody who works with current players on a day-to-day basis, I want to help support the game that has provided me so much by increasing awareness and opportunities for this great charity.

As I begin my tenure as President, I want to express my appreciation to those behind the scenes. The depth of work is remarkable and though we are a small charity, those involved are incredibly dedicated to making a difference to the lives of those who have entertained us over the years.

It is important to reflect on the past five years and we hope this Impact Report will provide you with an opportunity to understand the value of the Trust but also appreciate the growing need of assistance required.

The charity's requirements are growing as needs evolve and this is something together as a cricketing community we need to nurture more than ever.

Thank you for your continued support.

**Alec Stewart**  
Cricketers' Trust President



# Executive Summary

**Producing a five-year Impact Report for the Cricketers' Trust has allowed us to reflect on the incredible work that the charity has achieved for current and former professional players and their families since 2021.**

Operating as the primary support network for players, the Trust has spent over £1 million on mental health and wellbeing, financial hardship, injury, illness and medical assistance for past and present players in five years.

Demand for support has grown in both scale and complexity. Reading the eye-opening statistics in this report will give you a sense of our enormous impact, highlighted by 239 current players directly supported with their mental health in the past five years.

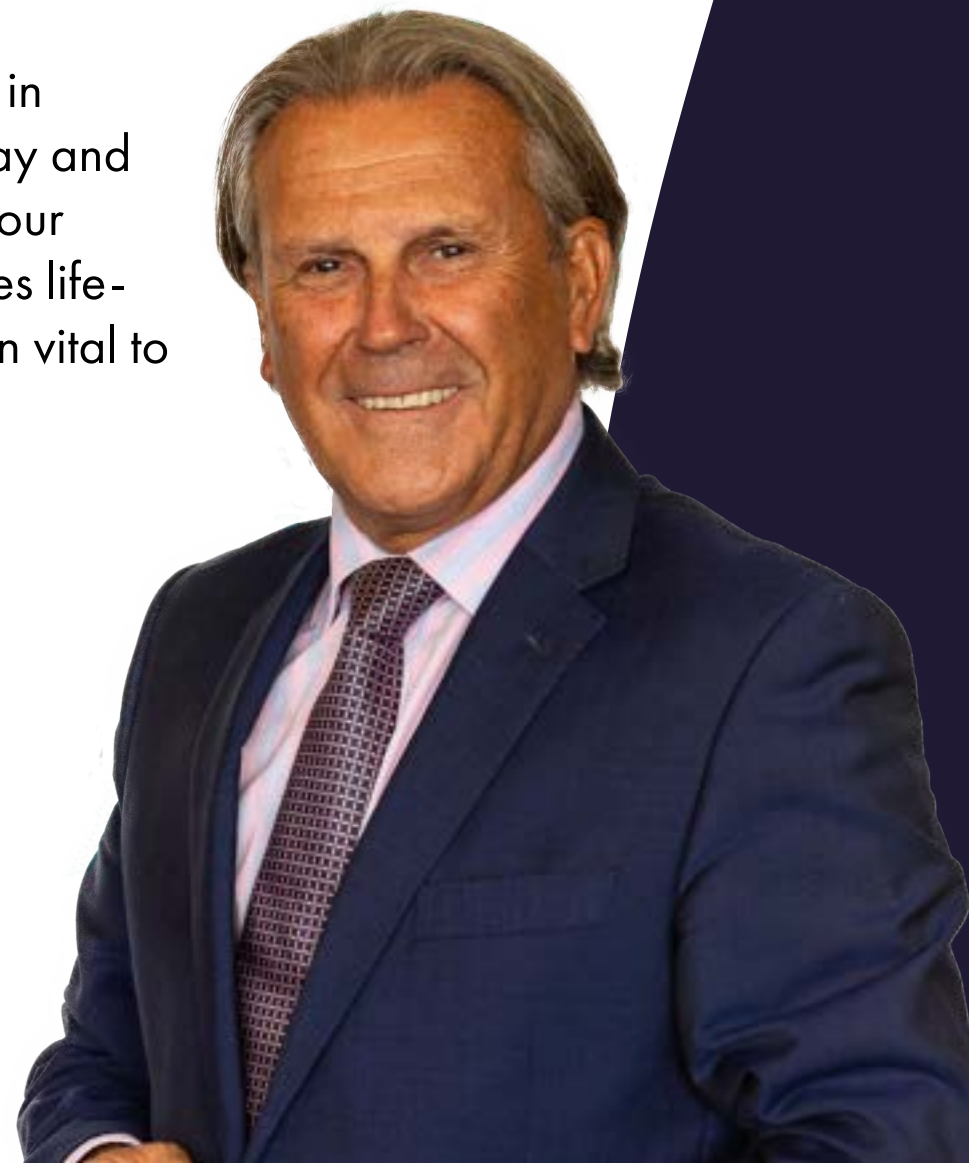
We have supported individuals from all 18 Professional Counties, detailing the need across England and Wales for our services which has also seen a surge in proactive educational workshops to over 350 academy and professional players every year on average.

An increase in therapy sessions and mental health services means the Trust needs to fund more individuals than ever before, creating a need for increased fundraising. Through our 24/7 Confidential Helpline, the Trust delivers personalised and reliable all-encompassing care.

Continuing our work with preventative education through funding workshops in professional and academy squads will help to ensure that players are less likely to need the services of the Trust in the future, however if they do need our services - they know we will always be there for them in their time of need.

Our aim is that no cricketer in genuine need is turned away and we can continue to deliver our life-changing and sometimes life-saving provision that is often vital to so many.

**David Ford**  
Cricketers' Trust Chair  
and Trustee



# Trustees

Cricketers' Trust registered charity number: 1120088



Geoff Davies



Olly Hannon-Dalby



Sophie Kent



Daryl Mitchell



Chetan Patel



Ian Thomas



**The Trust has probably saved my life, and that's not something I'm embarrassed to speak about or embarrassed to admit, it has genuinely changed my life and I feel very lucky for that.**

Fi Morris



# Theory Of Change

**The Cricketers' Trust provides vital, life-changing and often life-saving support to current and former professional cricketers and their families, standing by them through injury, illness, financial hardship and personal crisis.**

Today's game is faster, more competitive, more public, and more uncertain than ever. Even the most successful professional career in cricket often involves long stretches away from home and financial uncertainty due to short-term contracts. Not every player is fortunate enough to have a long career with the average age a cricketer leaves the game being 28 in the last five years.

The Cricketers' Trust is a lifeline - helping players rebuild, recover, and move forward when unexpected challenges affect them or their loved ones.

## The Need

To support the lifelong health and wellbeing of current and former players and their immediate family.

## Who

- » Current and former players
- » Professional Cricketers' Association
- » England and Wales Cricket Board
- » Professional Counties

## What We Do

- » 24/7 Confidential Helpline
- » Medical assistance
- » Residential care and rehabilitation
- » Counselling
- » Financial support

## How We Do It

- » Personal Development Managers
- » Diverse support routes
- » Tracking of cases and data
- » Case studies to showcase work
- » Infrastructure
- » Strong communications platforms
- » Cricket stakeholder engagement

## The Change?

- » Introduction of preventative programmes
- » Cricketers' Trust has financial stability

## Impact

- » Improved member wellbeing
- » Protect the game's reputation
- » Diversified support systems
- » Long term stability and legacy for the Trust

## The Mission

To champion the wellbeing of current and former professional cricketers and their families.

## The Vision

To provide the best proactive and responsive wrap-around support to those who need it most.

# Our Five-Year Impact

The following statistics look at the influence the Cricketers' Trust has had with its all-encompassing support. Stats are based on five-year data, unless otherwise stated.

## 239

PLAYERS RECEIVED MENTAL HEALTH SUPPORT



172 MALE PLAYERS

67 FEMALE PLAYERS

667

2024



889

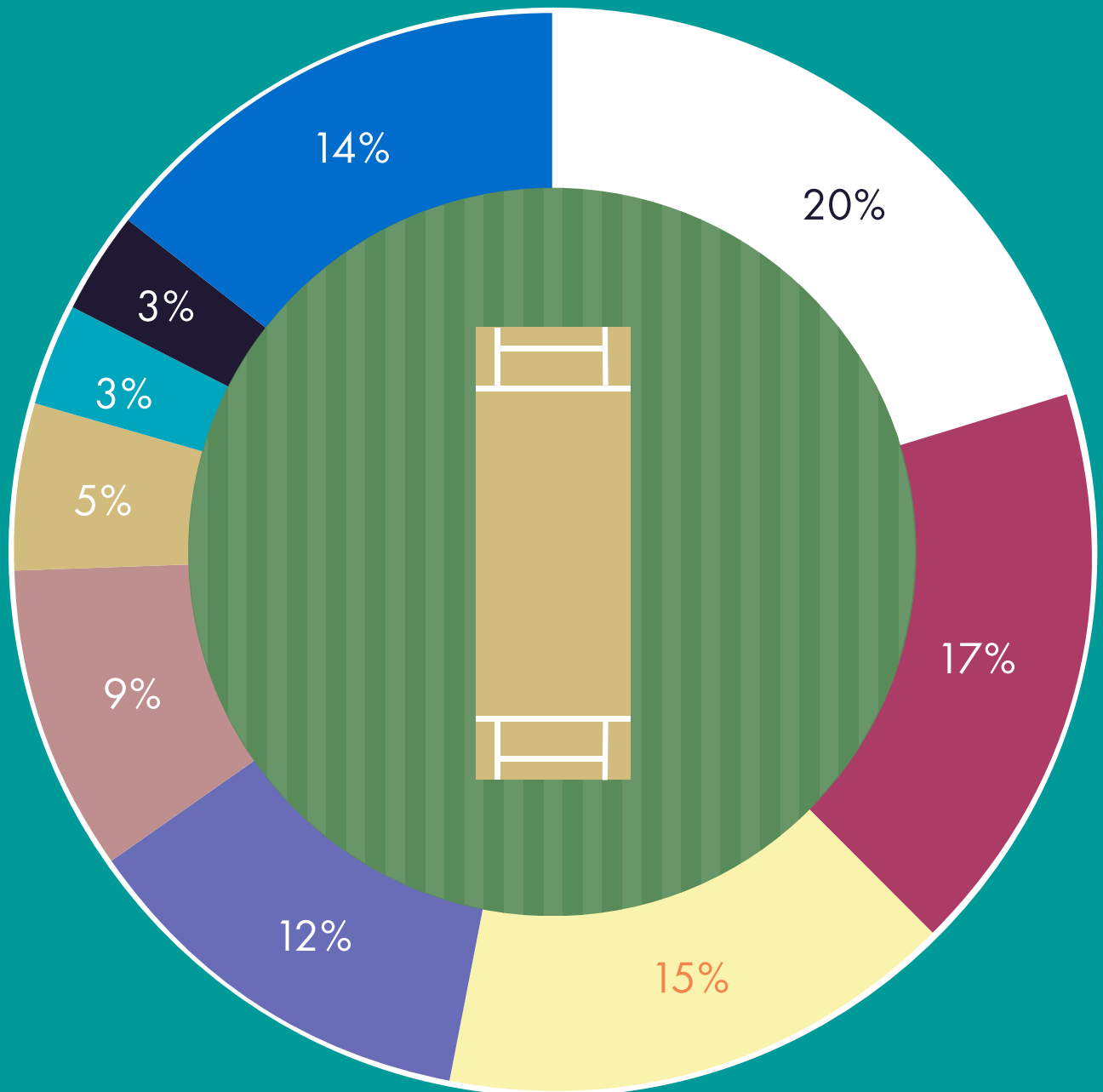
2025

33% INCREASE IN THERAPY SESSIONS

£80K 8 X RESIDENTIAL REHABILITATION CASES



## PRESENTING ISSUES FOR PLAYERS



- Low mood
- Anxiety
- Emotional support
- Bereavement
- Relationship issues
- Trauma
- Injury
- Stress
- Other

\*2023-2025 data

**£489K**  
SPENT ON  
MENTAL HEALTH

**£1.05M**

TOTAL SPENT  
ON SUPPORT

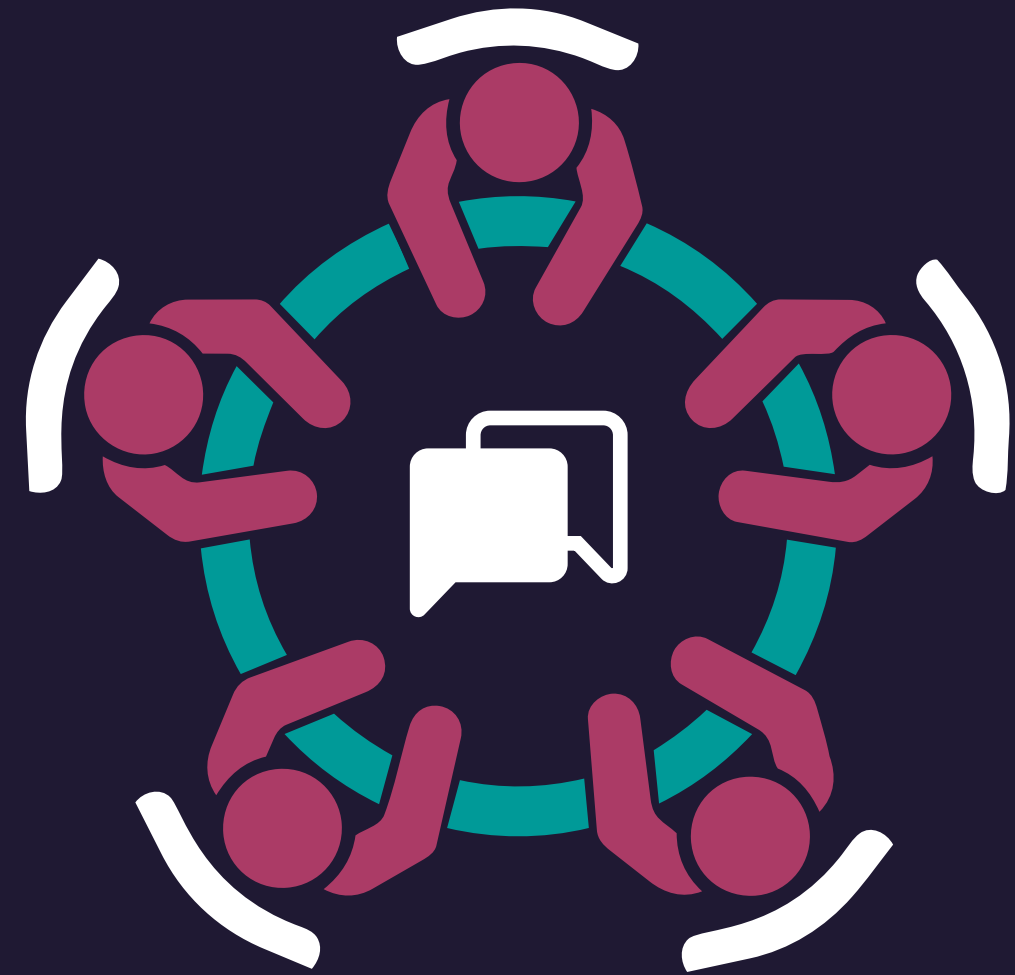


AVERAGE AGE PLAYERS LEFT  
THE GAME WAS

**28**

**OVER 350**

ACADEMY AND PROFESSIONAL PLAYERS EVERY  
YEAR RECEIVED PROACTIVE WORKSHOPS



**ALL 18 PROFESSIONAL  
COUNTIES SUPPORTED**



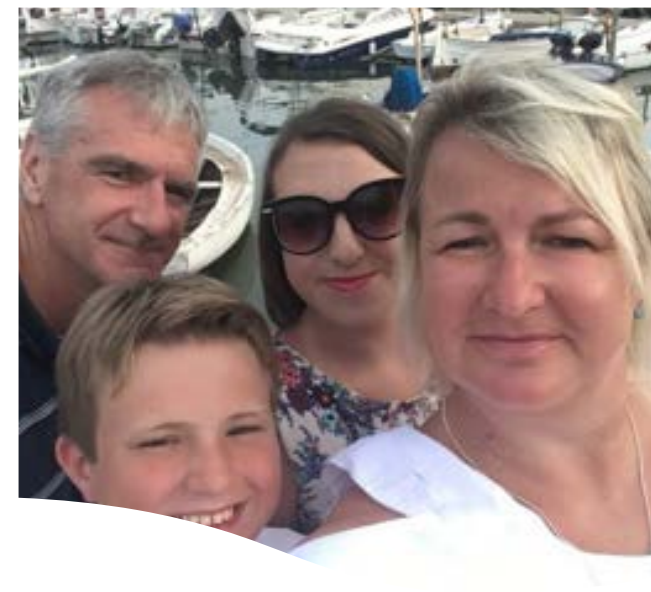


**I do not think you realise when you donate to the Cricketers' Trust how much help you are doing and how much people appreciate that.**

Steve James

# Who We've Helped

A lookback at a selection of the current and former players, as well as family members the Trust has supported in the last five years who have bravely told their story.



## 2021

- » Funded a mobility scooter and multiple home adaptations for **Alan Igglesden**.



## 2022

- » **Arul Suppiah** revealed his journey with anorexia, including psychologist, psychiatrist and dietician support.
- » A specially adapted vehicle greatly increased **Jamie Hood's** mobility.
- » Following the tragic death of daughter Bethan in 2020, **Steve James** told his story as the family received counselling.
- » The first female player to disclose the Trust's support saw **Fi Morris** discuss counselling, PTSD, depression and anxiety.



## 2023

- » **Andrew Patterson** underwent groundbreaking Selective Dorsal Rhizotomy surgery, part funded by the Trust.
- » **Shaun Udal** received muscle therapy and mental health counselling after Parkinson's diagnosis.



## 2024

- » **David Lawrence** provided with specialist support chair and adaptations to home during MND battle.



## 2025

- » **The Thorpe family** revealed extensive support of Graham and family, following his tragic passing.

# Thorpe Family Story

## Trust there in times of turmoil for Thorpe Family



**In August 2024, the cricketing family lost one of the great servants of the game. Capped 100 times in Tests and a further 82 in ODIs, Graham Thorpe was admired for his grit and determination as a steely batter and meticulous coach.**

Suffering mental health challenges throughout life, Thorpe made an attempt on his life which resulted in serious physical injuries in May 2022.

The Trust stepped in to help the family in their time of need. Not just with therapy but to protect the family and support them confidentially amid the widespread media attention for such a well-loved former England star.

Thorpe was admitted to a residential care programme with Sporting Chance through the Cricketers' Trust with the family stating this resulted in new found belief and glimpses of his former self.

The Trust undoubtedly had a huge impact on the Thorpe family, increasingly so after the 54-year-old tragically lost his life in August 2024 with widow Amanda and daughters Kitty and Emma bravely talking about the support they've received.

"The Cricketers' Trust were there for us after Graham nearly lost his life. You don't know where to go but they came to us. They were amazing. We were in turmoil trying to think of what to do as a family and then we were told what support the Trust offers and it showed people do care and there is support out there," said Amanda.

Daughter Kitty, added, "You need people like those at the Cricketers' Trust. When you're looking for help you're already in a pretty bad place."

Youngest daughter Emma, said, "I had some online therapy before and after (her dad's passing) from the Cricketers' Trust and having the same therapist was really helpful. I felt like I could talk about it without any shame."

An irreplaceable void was left in the Thorpe family and in the lives of many admirers of the former Surrey batter from around the world.

The Trust will continue to be there for the family and all fellow current and former players and their families when they need it most.

# Partnering With The Trust

**Partnering with the Cricketers' Trust can be of significant benefit. Companies can enjoy a mutually beneficial relationship with the Trust as both parties work together to achieve CSR goals with a clear strategy on using funds to support those in need.**

The Trust supports current and former professional cricketers and their families with everything from mental health and financial hardship to career transition and wellbeing. Backing that work as a company shows genuine social responsibility to support those beneficiaries that have nowhere else to turn.

Working together since 2017, the Graham Gooch Scholarship has benefited from such partnership. Gooch's passion for helping young professional and academy cricketers trying to make their way in the game is exemplary with the scholarship being involved in supporting many educational programmes over the last nine years.

The most recent donation of £90,000 from Gooch in 2024 is to be spread over three years to 2027, marking an 11-year period of direct support which has had a significant impact on the development of cricketers. Over this period many academy cricketers have benefited from bespoke education programmes thanks to the Graham Gooch Scholarship.

**“It is a pleasure to help people who are making their way in their careers. It's a great honour to do so for the Trust, who are always there for members in their hour of need.”**

Graham Gooch

**£123.3K**

TOTAL DONATIONS RAISED THROUGH THE  
GRAHAM GOOCH SCHOLARSHIP



# The Future

**Over the coming years, the Cricketers' Trust will further strengthen its life-changing and often life-saving support for professional players and their families, building on the charity being a dependable safety net in times of need.**

The Trust is building on proactive campaigns and preventative work as a key focus to ensure that education can be delivered in the ever-evolving areas of concern, with the overall aim that upskilling knowledge reduces the risk of individuals falling on hard times, whilst understanding this will never be negated due to unforeseen events.

Changing with the times, the next five years will see the Trust employ innovative new fundraising methods by keeping up with current social trends in order to keep the charity at the forefront of people's minds and urge those that support cricket and beyond to play a part in protecting player welfare for years to come.

Continued growth in fundraising through signature events, partnerships and campaigns will ensure the Trust can meet rising demands without turning away anyone in genuine need.

As part of its proactive approach, the Trust will be looking to support players with improved educational programmes with men's, women's and academy players around vaping, alcohol and challenges facing cricketers in 2026 and beyond.

Finding creative ways to improve mental health will continue to be a focus, with innovative campaigns such as placing coffee machines in changing rooms, encouraging conversations and normalising the stresses of being an elite athlete.

Continued funding of the Confidential Helpline and implementation of skin cancer screenings are planned due to the volume of time spent in the sun as the Trust supports the lifelong health and wellbeing of professional players past and present.

All of this great work needs funding, therefore the Trust is also looking to increase the number of partners and sponsors to support its continued mission.





**The Trust is such a great charity that cricketers are lucky to have. It's vital for current and ex-players. I'm very grateful for how they've helped me and my family.**

David Lawrence  
1964-2025



# Get Involved

**By partnering with the Cricketers' Trust, your organisation can make a meaningful impact on the lives of those who have dedicated themselves to the sport of cricket, while aligning your brand with the values of community, resilience, and excellence.**

## How organisations can get involved

We welcome partnerships from businesses of all sizes, offering flexible opportunities to contribute and collaborate. Partnering with the Cricketers' Trust offers tangible rewards beyond philanthropy, enhancing your brand and business operations. Here's how your company can join us in making a difference:

- » **Corporate partnerships and sponsorships:** Tailored packages allow you to sponsor programmes or specific welfare efforts, such as our 24/7 Confidential Helpline or mental health grants.
- » **Donations and fundraising:** Make direct donations via our website ([cricketerstrust.co.uk](https://cricketerstrust.co.uk)) or JustGiving page, match fund initiatives which are already in place, or organise company-wide fundraising activities.
- » **Event sponsorship and participation:** Sponsor or host an event where the Trust is the beneficiary, such as sporting challenges, cricket matches, or bespoke corporate days. Your team can volunteer, join challenges, or promote our mission through employee engagement programmes.
- » **In-kind support and collaboration:** Provide services, products, or expertise (e.g. education, insurance, or wellness resources) that align with our work.



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